COMPANY NAME AT A GLANCE

MONTH YEAR

**FINANCIALS**

FINANCIAL OVERVIEW

Total Monthly Sales:

Total Items Sold in Month:

SALES BREAKDOWN, BY PRODUCT

**Product # Sold $ Sold**

Product Name

Product Name

Product Name

Product Name

Product Name

SOCIAL MEDIA

FOLLOWERS BY PLATFORM

PLATFORM BEGINNING END % CHANGE

Instagram:

Twitter:

Periscope:

Periscope Hearts:

Facebook:

POSTS BY PLATFORM

Instagram:

Twitter:

Periscope:

Facebook:

TOP ENGAGEMENT BY PLATFORM

**Instagram**:

**Facebook**:

**Periscope**:

PERISCOPE DETAILS

|  |  |  |
| --- | --- | --- |
| TOPIC | HEARTS | NEW FOLLOWERS |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

WEBSITE ANALYTICS

MONTHLY STATISTICS

Sessions

Users

Pageviews

Pages / Session

Avg. Session Duration

Bounce Rate

% New Sessions

TOP 10 PAGES VISITED

**PAGE % TOTAL AVG TIME SPENT**

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

TOP 10 REFERRERS

SOURCE SESSIONS

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

Page Name

NEWSLETTER

MONTHLY STATISTICS

New Subscribers:  
Average Open Rate:

Average Click Rate:

Unsubscribes: