

## ★ LBU'S SPRING 2014 ALUMNI ARE TALKING! ★



**KATHRYN GREEN**  
The Smallest Tribe  
Australia

"Lela, I was nearly not going to get up for the call on Saturday morning, but I'm pretty sure that the questions you answered for me and the way you answered them is going to be the thing I look back on in 5 years' time and go, ***"that was the turning point"***. I'm pretty sure that when people are asking me how I built a successful business I'll be able to answer, ***"Well, this one time, in the middle of the night, I spoke to Lela Barker..."***

*"I feel like I have learned more in the past 7 weeks than in the last 3 years I have been working on starting my line."*

**SARA RUNSER**  
Lily de Mai  
NYC

*"The pitching skills I learned through LBU helped me get an immediate meeting with the owner of the Hyatt Resort Spa. Without hesitation, I would recommend LBU and every other program Lela offers. This is the third program I've taken through Lucky Break Consulting and I've found the courses and the information to be invaluable!"*

**CHRISTIE WANLASS**  
Kohana Skin  
California



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**KARPAGAM GOBALAKRISHNA**  
 Jvaala's Jewels  
 California

"Lela changed me from a complete novice who was scared to even think of wholesaling to a confident professional, fired up and ready to conquer the wholesaling world, in just 2 months. I've taken so many courses over the past two years and I should say this one has been the best!"

*"LBU is like this sacred space you've created where there is a feeling of honor, of respect, of love, of grace and one of safety. That's all you and we're just following your lead. Thank you so much for your help and guidance."*

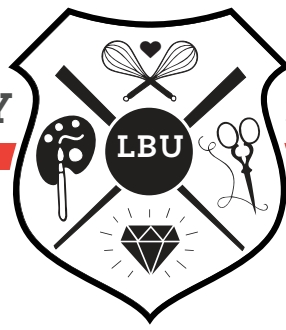
**DIANA O'DONNELL**  
 Moana Beauty  
 Florida

*"Lela, you have put your heart and soul into this program. Thank you!"*

**TARA LEE**  
 Island Home Soap  
 Georgia

*"This is one of the most valuable investments I've made in myself. Not just in my business, but in my whole person."*

**DANIELLE VINCENT**  
 Outlaw Soaps  
 California



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ANNE MARIE ESPOSITO  
Sparklefly Candle Company  
New York

"LBU is eye-opening, chock full of step-by-step information and includes a support team like no other."



JENN ROMERO  
Unurth  
California

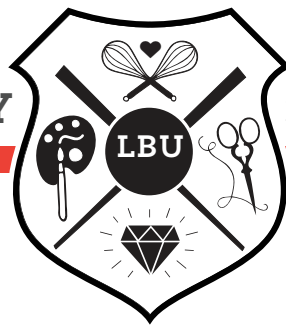
"The incredible LBU community really amazed me. No other program can deliver that."

*"Lela, I loved your teaching style and your 100% commitment to the class. You were gracious on the live calls, included everyone that wanted to be included and answered questions in detail. The love you have for LBU shines through!"*

BIRGIT BIEHL  
Simply Birgit  
Indiana

*"I'm in talks with an international client who wants my product for five stores. This wouldn't have been possible without LBU's Secrets to Wholesale Success program!"*

SUSAN MANN  
Manor Hall Soap Co.  
Massachusetts



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LISA THORSTENSON  
Cloud Nine Soap Co.  
Wisconsin

"The clarity hit me head on, week one of LBU and scared the sh\*t out of me. I believe that you knew it would, and you knew how to lovingly spoon feed us so we could work through the shit rather than around it as I had been doing. You paced the curriculum perfectly and in doing so, you gave me laser focus. I have a solid plan now. I feel confident and I feel like I'm in control of my business for the first time ever."

*"The exercises within LBU were brilliant. They were broken down and lead me to the answer, making an otherwise overwhelming process manageable. The program support was class "A" all around."*

ESTHER DEDERICHS  
Sudsana  
New York

*"LBU is worth every penny and minute we find to spend on it."*

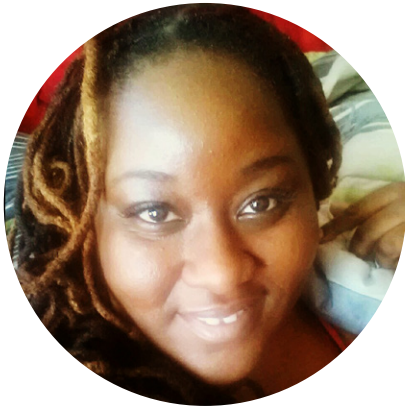
ANNAGRET PFEIFER  
Kettle Care Organics  
Montana

*"LBU shook me out of my NUMBING tunnel vision and now I feel empowered to make long- needed changes."*

LEANN PASS  
Signature Minerals  
Alabama



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ALLISON BURNHAM  
Coconut Baby  
Barbados

"The biggest surprise of LBU was the camaraderie and support of the FB group. I was pleasantly surprised by the immediate feeling of sisterhood and all around willingness to reach out, assist, and be there for one another."

*"Thank you for investing in us. Thank you for sharing the good, bad and ugly. Thank you for honest assessments of our situations and cheering us on. Thank you for your willingness to share your hard-earned success with us so we can have a bit of a smoother ride."*

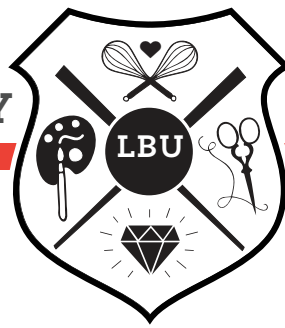
LYNN ELKO  
Emma & Friends  
Pennsylvania

*"Lela encourages her students to build their best businesses on a solid foundation, make smart decisions and not be afraid to step outside their comfort zones."*

CELESTE MUNFORD  
JLexi  
New Jersey

*"Lela, you are one of my favorite teachers in the whole world! Your personality combined with your knowledge, experience, honesty and great communication skills makes LBU one of the best programs I've ever invested in."*

WISALYA LEBLANC  
Wisalya Bath & Body  
California



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JENNIFER DEVLIN  
Celtic Complexion  
North Carolina

"I feel like I saved thousands of dollars by taking the LBU class. It was easily worth ten times what I paid!"

*"Lela Barker will change your life!"*

TAMARA LEWIS  
Azariah's Innocence  
New York

*"LBU helped me gain clarity in all aspects of my business."*

ALICIA MULZAC  
Al-Bakari  
Trinidad

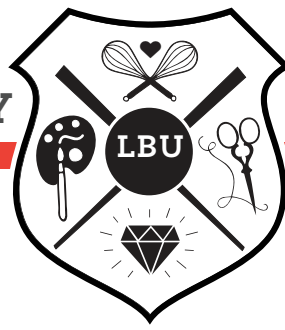
All 3 previous semesters of LBU have sold out within days.

There are just 30 seats available in the summer session.

Click below to carve your name into a desk + get ready to build your empire!

**CLAIM YOUR SEAT IN THE SUMMER 2014 SEMESTER OF  
LBU: SECRETS TO WHOLESAL SUCCESS**

**WWW.LUCKYBREAKCONSULTING.COM**



*Secrets to Wholesale Success* is my premier  
"how to wholesale" mentoring program for makers.

This 8-week, small-group incubator teaches serious makers how to get their products of the garage + onto the shelves. The results of the exit survey for the Spring 2014 graduating class speak to the wisdom + passion that are infused into every aspect of the program.

After just 8 weeks together...

**100%**

of LBU graduates  
feel more confident  
interacting with  
wholesale buyers.

**100%**

of graduates said  
they believe LBU  
was a wise  
investment.

**92%**

of LBU graduates  
have a stronger  
sense of  
community.

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# 100%

developed a better handle on product costs + a stronger pricing strategy.

# 81%

have adjusted their prices (+ 95% of those adjustments were price increases!)

## 92%

of LBU graduates have revised their wholesale policies.

## 85%

are more likely to work with sales reps.

## 69%

are more likely to exhibit at a trade show.

# 100%

of Spring 2014 Alumni would recommend the program.

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