



★ LBU'S SPRING 2014 ALUMNI ARE TALKING! ★



KATHRYN GREEN
The Smallest Tribe
Australia

"Lela, I was nearly not going to get up for the call on Saturday morning, but I'm pretty sure that the questions you answered for me and the way you answered them is going to be the thing I look back on in 5 years' time and go, ***"that was the turning point"***. I'm pretty sure that when people are asking me how I built a successful business I'll be able to answer, ***"Well, this one time, in the middle of the night, I spoke to Lela Barker..."***

"I feel like I have learned more in the past 7 weeks than in the last 3 years I have been working on starting my line."

SARA RUNSER
Lily de Mai
NYC

"The pitching skills I learned through LBU helped me get an immediate meeting with the owner of the Hyatt Resort Spa. Without hesitation, I would recommend LBU and every other program Lela offers. This is the third program I've taken through Lucky Break Consulting and I've found the courses and the information to be invaluable!"

CHRISTIE WANLASS
Kohana Skin
California



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KARPAGAM GOBALAKRISHNA
 Jvaala's Jewels
 California

"Lela changed me from a complete novice who was scared to even think of wholesaling to a confident professional, fired up and ready to conquer the wholesaling world, in just 2 months. I've taken so many courses over the past two years and I should say this one has been the best!"

"LBU is like this sacred space you've created where there is a feeling of honor, of respect, of love, of grace and one of safety. That's all you and we're just following your lead. Thank you so much for your help and guidance."

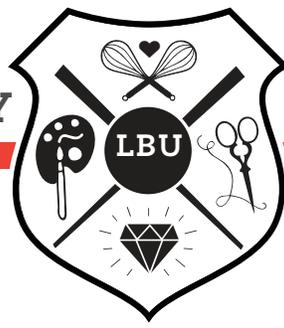
DIANA O'DONNELL
 Moana Beauty
 Florida

"Lela, you have put your heart and soul into this program. Thank you!"

TARA LEE
 Island Home Soap
 Georgia

"This is one of the most valuable investments I've made in myself. Not just in my business, but in my whole person."

DANIELLE VINCENT
 Outlaw Soaps
 California



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ANNE MARIE ESPOSITO
Sparklefly Candle Company
New York

"LBU is eye-opening, chock full of step-by-step information and includes a support team like no other."



JENN ROMERO
Unurth
California

"The incredible LBU community really amazed me. No other program can deliver that."

"Lela, I loved your teaching style and your 100% commitment to the class. You were gracious on the live calls, included everyone that wanted to be included and answered questions in detail. The love you have for LBU shines through!"

BIRGIT BIEHL
Simply Birgit
Indiana

"I'm in talks with an international client who wants my product for five stores. This wouldn't have been possible without LBU's Secrets to Wholesale Success program!"

SUSAN MANN
Manor Hall Soap Co.
Massachusetts



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LISA THORSTENSON
Cloud Nine Soap Co.
Wisconsin

"The clarity hit me head on, week one of LBU and scared the sh*t out of me. I believe that you knew it would, and you knew how to lovingly spoon feed us so we could work through the shit rather than around it as I had been doing. You paced the curriculum perfectly and in doing so, you gave me laser focus. I have a solid plan now. I feel confident and I feel like I'm in control of my business for the first time ever."

"The exercises within LBU were brilliant. They were broken down and lead me to the answer, making an otherwise overwhelming process manageable. The program support was class "A" all around."

ESTHER DEDERICHS
Sudsana
New York

"LBU is worth every penny and minute we find to spend on it."

ANNAGRET PFEIFER
Kettle Care Organics
Montana

"LBU shook me out of my NUMBING tunnel vision and now I feel empowered to make long- needed changes."

LEANN PASS
Signature Minerals
Alabama



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ALLISON BURNHAM
Coconut Baby
Barbados

"The biggest surprise of LBU was the camaraderie and support of the FB group. I was pleasantly surprised by the immediate feeling of sisterhood and all around willingness to reach out, assist, and be there for one another."

"Thank you for investing in us. Thank you for sharing the good, bad and ugly. Thank you for honest assessments of our situations and cheering us on. Thank you for your willingness to share your hard-earned success with us so we can have a bit of a smoother ride."

LYNN ELKO
Emma & Friends
Pennsylvania

"Lela encourages her students to build their best businesses on a solid foundation, make smart decisions and not be afraid to step outside their comfort zones."

CELESTE MUNFORD
JLexi
New Jersey

"Lela, you are one of my favorite teachers in the whole world! Your personality combined with your knowledge, experience, honesty and great communication skills makes LBU one of the best programs I've ever invested in."

WISALYA LEBLANC
Wisalya Bath & Body
California



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JENNIFER DEVLIN
Celtic Complexion
North Carolina

"I feel like I saved thousands of dollars by taking the LBU class. It was easily worth ten times what I paid!"

"Lela Barker will change your life!"

TAMARA LEWIS
Azariah's Innocence
New York

"LBU helped me gain clarity in all aspects of my business."

ALICIA MULZAC
Al-Bakari
Trinidad

All 3 previous semesters of LBU have sold out within days.

There are just 30 seats available in the summer session.

Click below to carve your name into a desk + get ready to build your empire!

**CLAIM YOUR SEAT IN THE SUMMER 2014 SEMESTER OF
LBU: SECRETS TO WHOLESAL SUCCESS**

WWW.LUCKYBREAKCONSULTING.COM



Secrets to Wholesale Success is my premier
“how to wholesale” mentoring program for makers.

This 8-week, small-group incubator teaches serious makers how to get their products of the garage + onto the shelves. The results of the exit survey for the Spring 2014 graduating class speak to the wisdom + passion that are infused into every aspect of the program.

After just 8 weeks together...

100%

of LBU graduates
feel more confident
interacting with
wholesale buyers.

100%

of graduates said
they believe LBU
was a wise
investment.

92%

of LBU graduates
have a stronger
sense of
community.

**CLAIM YOUR SEAT IN THE SUMMER 2014 SEMESTER OF
LBU: SECRETS TO WHOLESALE SUCCESS**

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100%

developed a better handle on product costs + a stronger pricing strategy.

81%

have adjusted their prices (+ 95% of those adjustments were price increases!)

92%

of LBU graduates have revised their wholesale policies.

85%

are more likely to work with sales reps.

69%

are more likely to exhibit at a trade show.

100%

of Spring 2014 Alumni would recommend the program.

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