



## OUR WEEKLY SCHEDULE

**Monday:** A new curriculum unit is released each Monday morning via video. Log into the LBU classroom to watch the video and download the assignments for the week.

**Wednesday:** Log in to catch an interview with a team of experts. From graphic design artists to web developers and business strategists to seasoned entrepreneurs, these whizzes share insight and wisdom to help build your empire.

**Friday:** We'll gather together on a conference bridge for up to 90 minutes to chat about the week's curriculum. Bring your questions and your coursework, your tired and huddled masses. I'll do my very best to help! Calls are recorded but only those who join live enjoy an opportunity to ask questions.

**24/7:** Mix, mingle, share resources and cheer each other on seven days a week at our private Facebook community.

## SAVE THESE DATES

**Friday, February 14:** 11:30am Eastern/ 8:30am Pacific

**Friday, February 21:** 2:00pm Eastern/ 11:00am Pacific

**Friday, February 28:** 10:00am Eastern/ 7:00am Pacific

**Friday, March 7:** 4:00pm Eastern/ 1:00pm Pacific

**Friday, March 14:** 1:00pm Eastern/ 10:00am Pacific

**Friday, March 21:** 11:00am Eastern/ 8:00am Pacific

**Friday, March 28:** 12noon Eastern/ 9:00am Pacific

To get the most benefit from this course, please plan to attend as many calls as possible!

# FAQ

## **Must I attend the live calls?**

Certainly not. Each call is recorded and archived at the LBU virtual classroom, enabling you to access them at any time. However, you did plop down a handsome chunk of change for this affair and I want you to derive the maximum benefit, so please join us as you're able. I'm a good time, promise.

## **How will I gain access to the worksheets and audio downloads?**

Soon after registration, you'll receive a Student Registration form. Please fill it out in its entirety and get it back in our hot little hands ASAP (via email to [hello@luckybreakconsulting.com](mailto:hello@luckybreakconsulting.com) or via fax to 888.777.9436). As soon as it's received, we'll establish an online account for you at the **Lucky Break website**. You'll receive a top-secret login, which you can consider your keys to the kingdom.

## **If I miss one *Office Hours* session and am able to join the next, can I ask a question that pertains to the previous week's curriculum?**

Absolutely. Any units we've covered in the past are fair game.

## **What will I need to participate in the class?**

A good phone connection (landlines are best). A quiet area where you can listen in (barking dogs and crying babies distract everyone... please try to find a zen spot during calls). An internet connection at some point during the week to access all the goodness (though you don't necessarily need it during calls). Pen and paper to take good notes. A good night's sleep and a piping hot beverage never hurt. Vino as needed.

## **How much time should I reserve for the class?**

I play for keeps during LBU and the more time you invest in the program, the better results you'll yield. LBU isn't for the meek or faint of heart. Curriculum units run 60-120 minutes each week. Expert Interviews add another 30-45 minutes. Our Office Hour calls are 90 minutes each, bringing your total weekly time investment to 3.5-5 hours per week (assuming that you participate in every facet of the program). There are also several assignments + handouts each week which could conceivably add a couple of hours to that tally.

The good news? Every minute will be built building your empire. Week 4 is our Implementation Week, during which there is no new curriculum and no Expert Interview, providing an opportunity to catch up on the first half of the program. You'll also have access to the curriculum for four weeks after this semester of LBU wraps, enabling you to rework portions of the program as needed.

I recommend clearing as much off your plate in advance of the class, resting up and working through the material in real time with your fellow classmates. Theoretically, you could self-pace the entire course, but the benefits of LBU are magnified when we move through the curriculum as a group.

## **How long do *Office Hours* last each week?**

I've reserved 90 minutes for each Office Hours call. If we rapid fire questions for an hour and then the call falls silent, then we'll wait a few and dismiss if there are no other questions. Remember, no new curriculum is introduced on Fridays! This is your opportunity to ask questions, have coursework reviewed, roundtable with others, plan world domination, etc. If we're still going strong at the 90 minute mark, I'll stay on for as long as I'm able, provided I don't have other commitments. Your best bet? Turn up early and help me get the party started.

### **Can I ask questions about anything during *Office Hours*?**

The questions asked during Office Hours must pertain to our curriculum. I want to be able to serve all twenty-five of you so well that you're left breathless and glistening at the end of each week. If we throw in a myriad of other business chatter during these calls, we'll likely be chatting to the exclusion of someone else's on-topic query. If you have other business matters on which you'd like guidance, please **visit my website** and consider a private consultation.

### **Can we be email penpals during the course?**

No bueno. I realize this course had a handsome price tag attached to it (though I swear it's worth two to three times the cost!) but I must politely decline emails from LBU students during the course in order to do justice to the work I've taken up on behalf of the entire group. But did I mention that I rendezvous with you live for 90 minutes every Friday? Or that I'm on the Facebook group interacting each and every day? If you desire intensely personalized instruction or need feedback on an issue you're not comfortable sharing with the group, then I recommend a private consultation.

### **How can I chat with my classmates during the week?**

I'm counting on you all to come together, support one another and mutually tap each other's brains to share experience and advice. As we kick things off on July 15th, you'll be added to a private Facebook group and I hope you'll rendezvous there regularly. I have a prize planned for the most helpful FB participant, so pop in whenever you're able.

### **If I'm totally digging this class, may I share my website login or conference call details with someone else I think will love it, too?**

Unfortunately not. However, if you're in a sharing mood, feel free to share **our email signup form** so they'll be the first to know about next session! All curriculum and audio are protected by copyright and I appreciate your honoring the decade of development that precipitated this course.

### **I used the payment plan option. When are my next payments due?**

The final payments are due on Monday, December 2nd and Friday, January 3rd. Christina will send an email reminder the day before a payment is to be charged and we'll be using the card we have on file. Please ensure that funds are available. I don't want to send Guido to find you, nor do I want you to miss any material. If you suspect that you won't be able to make a payment, please give us a ring at 888.777.9436..

### **As much as I love you, I need to give up my seat in LBU. What are my options?**

I'm ridiculously excited about working with you, but I understand that life happens. If you need to give up your seat in the program, then chances are good that we can fill it. Provided you let us know that you need to drop by January 1st, and provided that we can fill that seat no later than February 1st, then the cost of tuition will be refunded, minus a \$100 administration fee.

Drop us a line at **hello@luckybreakconsulting.com** and we'll do our best to help.

### **I have a question that you didn't answer.**

I'm at your disposal! Holla: **lela@luckybreakconsulting.com**

**SEE YOU AT THE LBU SPRING KICKOFF FEBRUARY 10TH!**