



DID YOU KNOW?

I offer two hours of live business coaching on Periscope every week! Enjoy free access to the notes from my Tuesday teaching ‘Scopes and submit questions for me to answer live on my Thursday Q+A Scopes by visiting >> www.luckybreakconsulting.com/periscope. I tackle questions about wholesale strategy, brand development, and product pricing every Thursday at 12:30pm EST. What can I answer for you?

SOCIAL MEDIA TRACKER

On the first of each month, record the number of current followers on each platform to chart growth from month-to-month.

Facebook _____

Twitter _____

Instagram _____

Pinterest _____

THIS MONTH AT LUCKY BREAK...

Tuesday, July 5: #LuckyScope on Periscope at 12:30pm EST

Wednesday, July 6: Wholesale Matchmaker opens for limited enrollment at 10:00am EST...spots will go quickly!

Thursday, July 7: Ask Away Thursday on Periscope at 12:30pm EST

Thursday, July 7: Enrollment opens for Brick House Branding. This is your last chance to work with me on brand development in 2016!

Tuesday, July 12: #LuckyScope on Periscope at 12:30pm EST

Thursday, July 14: Ask Away Thursday on Periscope at 12:30pm EST

Saturday, July 16: Brick House Branding enrollment period closes. (It will close sooner if all 25 spots are claimed... and I anticipate they will be!)

Tuesday, July 19: #LuckyScope on Periscope at 12:30pm EST

Thursday, July 21: Ask Away Thursday on Periscope at 12:30pm EST

“BIG PICTURE” GOALS

jot down 3 specific areas of focus for the month:

1. _____

2. _____

3. _____

JULY IS A GREAT TIME TO...

Take stock of your 2016. You’re at the halfway point of the year (huzzah!) and the summer retail slump provides an ideal opportunity to review the past six months. Pull sales data for the months of January-June. Are you on track with your goals? If not, what can you amend? Review your social media. Which platforms are offering the best growth and engagement? How can you double-down on those? Review every page of your website and update outdated information or broken links. If you’d like a free template to help you pull together a monthly snapshot of what’s happening in your business, then Google: *Lucky Break know your monthly numbers*. Enjoy!

“HOW DIFFERENT OUR LIVES ARE WHEN WE REALLY KNOW WHAT IS DEEPLY IMPORTANT TO US, AND, KEEPING THAT PICTURE IN MIND, WE MANAGE OURSELVES EACH DAY TO BE AND TO DO WHAT REALLY MATTERS MOST.” - STEPHEN R. COVEY

