

LUCKY BREAK PHOTO SHOOT: NOVEMBER 19 WITH KICKSTAND STUDIO

PROPS

Gold glitter letter banners (x3)		Black + gold geometric clutch	
Gold envelope clutch		Rifle Paper Co. cards	
Lily & Val coffee mug		Paper Source candle + notebooks	
West Elm mugs + petite gold bowls		Nuts	
Lighter		Steamer	
FTD Flowers		Vase	
Sunglasses		Warby Parker glasses	
Champagne		Champagne glass	
Bud vases		iPod + speakers	
iPad		Gold glitter	
Cell phone		Day planner	
Gold binder clips + clothespins		Gold scissors + stapler	
Gold glitter cake toppers (2)		Custom pencils	
Extra Earring backs		Chocolate Nirvana Cake	
Desk		Black swivel chair	
Glittery L+B letters		Furniture polish + rag	

WARDROBE 1

Black knit dress with leather insert		Emerald green cashmere cardigan
Black tights		Black leather booties
House of Harlow Gypsy Feather earrings		House of Harlow Gypsy Feather necklace

WARDROBE 2

Black knit leggings with leather detail		Black silk Eileen Fisher tunic
Emerald green Tory Burch bag		Gold geometric cuff
Leopard pony hair wedges		Black + gold Kate Spade bangles

WARDROBE 3

Black leather leggings		Plum Eileen Fisher sweater
Gold chain necklace		Black + gold Druzy bangle set (x3)
Black leather booties		Black boiled wool Eileen Fisher coat

WARDROBE 4

Emerald Green chiffon tunic		Black knit leggings with leather detail
Black leather jacket		Black leather booties
House of Harlow black + gold necklace		Gold dagger earrings

SHOT LIST

SHOT	APPLICATION
1: Me: Headshot, smiling	General
2: Me: Headshot, laughing	General
3: Me: Headshot, with glasses	General
4: Me: Surprised, with a mug, arm out at 45 degree angle	Custom 404 error page
5: Me: Holding the cake with "Hustle" topper tucked in	Header atop "Live Events" page of site
6: Me: Standing next to a blank wall, pointing	Social media promotions (text overlaid)
7: Me: Standing in the middle of a blank wall	Header atop "Press + Praise" page of site
8: Me: Sipping coffee near a window	General
9: Me: Holding Rifle card (Merci)	Header atop order confirmation emails
10: Me: Holding Rifle card (Contact)	Header atop the "Contact" page of site
11: Me: Seated at a stylized desk	"About" page of the website
12: Me: Holding "Firestarter" banner	"About" page of the website
13: Banner: Your brand...	General
14: Banner: Born to hustle.	Header atop "Shop" page of site (option 1)
15: Banner: Makers gonna make.	General
16: Editorial: Custom pencils on desk	Header atop "Shop" page of site (option 2)
17: Editorial: Lily & Val mug on the desk	Header atop the blog attached to site
18: Editorial: Lucky necklace on desk	General
19: Editorial: Cake with "Lucky Girl" topper + champagne	Header atop "Live Events" page of site
20: Editorial: Deskscape, empty in middle	Social media promotions (text overlaid)

CHRISTINA IS ON THE LOOKOUT FOR:

- Lint
- Clothing tags
- Wrinkled clothes
- Crazy curls
- Multiple chins
- Please help unload props for upcoming shots + put away props from previous shots

SHOOT LOCATIONS:

10am call time: 701 Whaley

1pm call time: Lace House Garden