

LUCKY BREAK CONSULTING

brand identity concepts

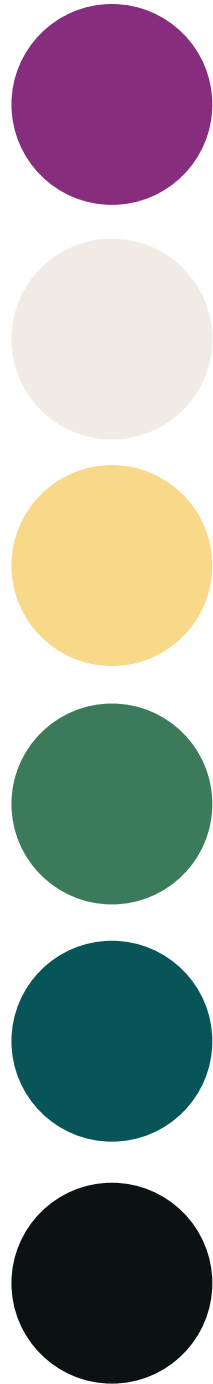
round 4 / 11.9.14

INK + MORTAR DESIGN CO.

graphic + web design

INSPIRATION BOARD // EMERALD CITY: DEEP HUES

This palette takes dark and elegant to a new level. Beautiful matte black and deep emeralds are the base for delicate gold detailing over top. It features stately typography and a clean design aesthetic with a geometric style. Bold scripts add the perfect feminine touch to the deep, passionate palette.





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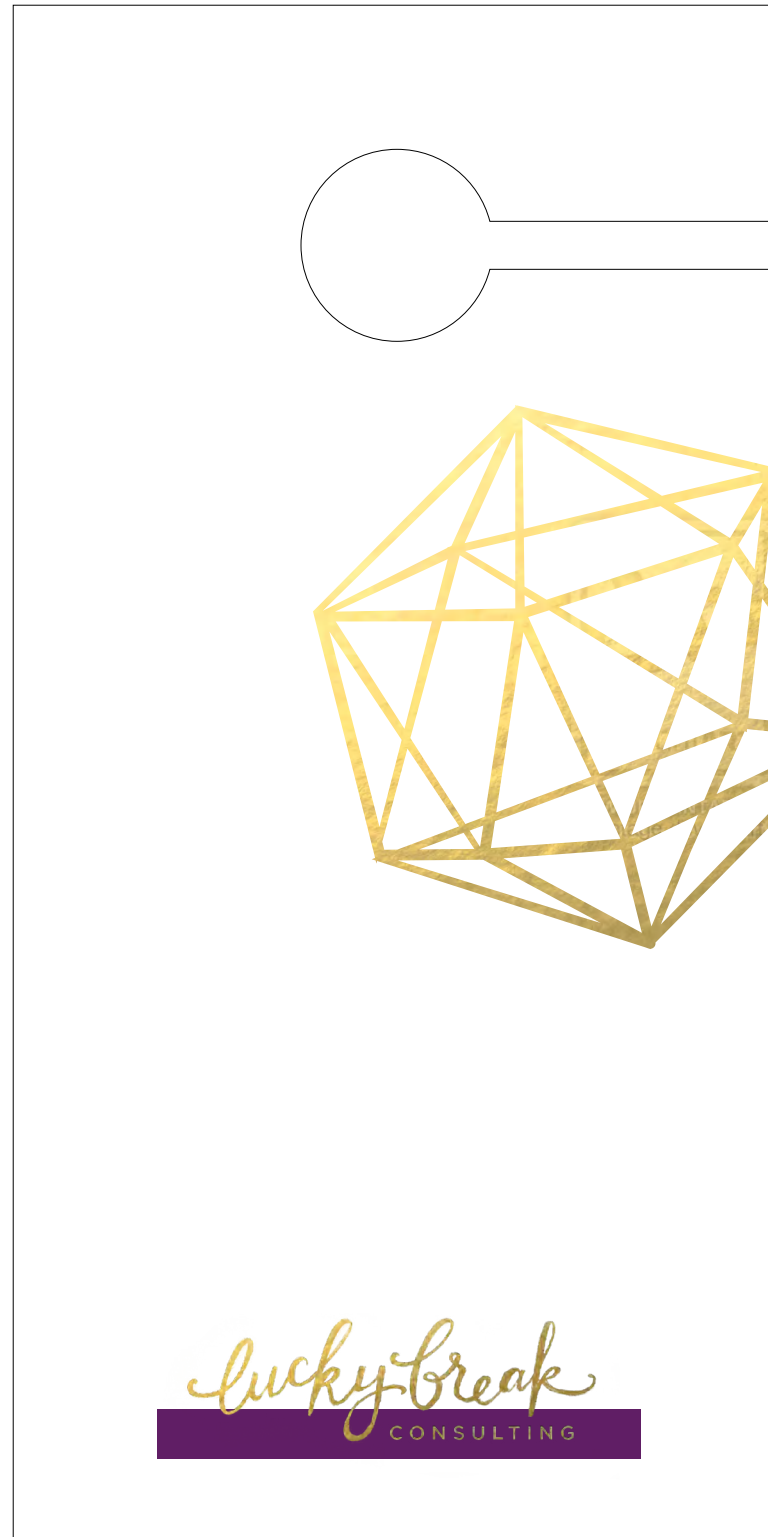
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LOGO SET OPTION 1 // BUSINESS CARD AND STYLE APPLICATION

GOLD FOIL CARDS

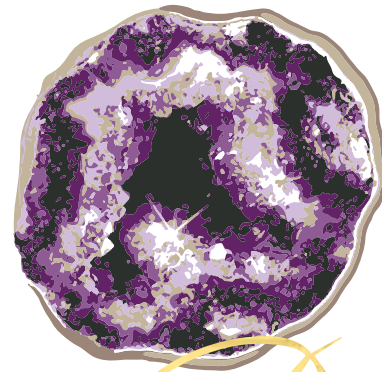


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GOLD FOIL CARDS



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*infusing emerging creative brands
with wisdom + strategy*
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