

## What kinds of stores will Wholesale Matchmaker pair me with?

My team has searched from coast-to-coast to discover the hottest boutiques on the block. Through more than a year of focused research, we're proud to have built a portfolio of 2600+ store profiles- each and every one of them carefully hand-cultivated by the Lucky Break team- and we continue to build profiles for 200 new stores each month.

These stores specialize in selling beautiful:

- Apparel + Accessories
- Ceramics + Tabletop Products
- Men's Products
- Candles + Diffusers
- Bath + Body + Beauty Products
- Stuffed Animals + Toys
- Jewelry
- Stationery + Art Prints
- Furniture + Housewares
- Children's Products
- Food + Candy + Spirits

These shops are- generally speaking- either local stores with a single door or locally-managed stores with multiple locations. Wholesale Matchmaker doesn't build store profiles for grocery chains, drugstores, spas, or department stores. That's an area that I might choose to pursue at a later date, but not one that I'm pursuing at the moment.

These specialty shops offer high quality, carefully curated products, and they tend to build vendor relationships with deep loyalty. They're fairly easy to secure shelf space in and they offer shorter transaction times than larger corporate accounts, which is precisely why I prefer them.

Also worth noting: at present, all store profiles are built around shops located within the United States. I have my eyes set on several other countries for future development, but Wholesale Matchmaker will prove most helpful (at least at the moment) for creative, product-based brands looking to expand their store reach within the U.S.

## What information do I receive with each match?

Short version:

Everything you need to successfully introduce your work and follow up on pitches.

Long version:

- Store name
- Store website
- Full mailing address
- Buyer's name
- Buyer's email address
- Each of the store's social media accounts (hyperlinked so you don't have to look them up)
- A succinct summary of the shop's vibe
- 3 images of the store itself (a picture truly is worth a thousand words)
- Any specific pitch requests the store has shared with us
- Three other brands the store is selling- all conveniently hyperlinked- so you can get a solid feel for the existing product mix and price points